MEMBERSHIP

Membership is the lifeblood of the Texas Exes, and as such, it is an important issue for all networks. The Association is a separate entity from the University and is self-funded. As a result, the Texas Exes rely on the dues of members to support all its programs, including the Network program. **Without members, the Texas Exes would not be able to support the Networks.** It is vitally important that Chapters and Networks, as extensions of the Texas Exes, are always striving to increase membership. Did you know…

…that a Life Membership can be purchased for $50 down and less than $1 per day? It is called Associate Life Membership (until it is fully paid)?

…there are a significant number of graduates that would join the Texas Exes if they were only asked or approached about joining?

**Membership FAQs**

**Q. Why should I become a member of Texas Exes?**  
A. Membership in the Texas Exes benefits the alumnus, UT, and the affinity network. Members have access to a wide range of benefits, from our travel program to online career services to involvement in the network. Also, membership is the best way to stay connected to UT. Through membership dues, Texas Exes is able to support UT through legislative advocacy and enhancing the student experience. Member dues also support affinity networks— ensuring alumni all over the world can connect with each other through an affinity purpose. Everyone benefits through membership in the Texas Exes!

**Q. How do I join the Texas Exes?**  
A. You can join online at [http://www.texasexes.org/join](http://www.texasexes.org/join) or by calling 1-800-369-0023.

**Q. Can I join Texas Exes if I am not a graduate of The University of Texas?**  
A. Yes. Friends of UT are welcome to join the Texas Exes and support the school they love!

**Q. How many Texas Exes members are there now?**  
A. There are currently over 70,000 Life Members, over 25,000 Annual Members, and nearly 3,000 Associate Life Members.

**Q. How do networks benefit from membership?**  
A. It is through membership dues that Texas Exes is able to offer support for the Networks. This support comes in the form of maintaining the alumni database, sending emails for Networks, Network websites, and staff resources dedicated to Texas Exes Networks. None of this would be possible without dues-paying members.
Pricing Overview

Membership in the Texas Exes is a charitable contribution that protects the value of your diploma, shows your pride in the University, and keeps you connected to campus news and fellow alumni through social events and business networking – and through the award-winning *The Alcalde* magazine.

80% of your membership dues are tax deductible.

While the Texas Exes appreciate all of their members, Life Membership is the preferred membership level. 90% of each Life Membership is invested into the Life Membership Fund, and it is this fund that covers the bulk of the operating expenses, including funding for the Engagement Department.

Membership levels:

**Annual Dues:**
- *Individual* - $60
- *Joint* - $80
- Recent Graduate (up to 5 years past graduation) - $48
- Recent Graduate Joint - $64
- UT Faculty/Staff - $51
- Joint - $68

**Multi Year Dues:**
- *Four-year Individual* - $200
- *Joint* - $260

**Life Membership:**
- *Individual* - $1000
- *Joint* - $1,500
- *Associate Life Membership -
  - Individual - $50 down and $25 installments every month, with no financing costs
  - Joint - $100 down and $25 installments every month

**Texas Exes Student Membership:**
- $25 annually
- Student Life Member - $50 year or pay $200 for all four years

*discount offered to Senior Citizens*
Membership Benefits & Services

(This list is constantly being updated, so for the most up-to-date information regarding member benefits and services, visit www.texasexes.org/join)

- Update Your Address Online
- The Alcalde Magazine
- Texas Exes Tailgate at the Alumni Center
- Group Travel (Flying Longhorns program)
- Discounts on UT Continuing Education Classes
- UT Library Use
- Discounts on Performing Arts Center Performances
- Access to UT Recreational Sports Program
- Short-Term Medical Insurance
- Liberty Mutual Homeowners, Auto, and Renters Insurance Discounts
- Texas Exes Career Connection Resources
- BankAmericard Cash Rewards Visa Credit Card
- Personal Wines
- Online Access to UT Libraries
- Austin Business Journal Discounted Subscription
- Members qualify for University Federal Credit Union Services
- Discounted Princeton Review Courses
- Hyatt Hotels and Resort Savings

Membership Talking Points
Tailor your membership talk to suit your audience:

Social Event – ex: Thirsty Thursday
Texas Exes is a membership-based organization that supports The University of Texas. No matter where you are in the world, there are Texas Exes. Networks help bring a little of the Forty Acres to you, no matter how far from Austin you might be! The great events provided by the Network for alumni wouldn’t be possible without the membership dues.
Scholarship Event
Texas Exes is a membership-based organization that supports The University of Texas. One of the most important things we do is provide scholarships to UT students. In the 2013-14 school year, over $2 million was given in scholarships. The scholarship program couldn’t continue to exist without the support of dues-paying members.

Tips for reaching out to nonmembers
Increasing Texas Exes membership benefits Networks – membership provides support for Networks and increased membership leads to new volunteers for the Network and increased Network participation. If non-members feel a part of the Network, they are more likely to join! Here are some tips for reaching out to non-members in and making them feel welcome at your events:

- Utilize your Network website to showcase your events – both upcoming and past events. Non-members have access to the Network websites, so this is a great tool for bragging about the success of a recent event and showing how much fun was had. Also, this is a great tool for showcasing upcoming events – if they don’t know it is happening, then they don’t know to attend!
- Ask non-members to sign in at events with their address information. While Texas Exes maintains data for both members and non-members, it is more difficult to get current information for non-members. If we don’t know where they are, then we can’t communicate with them! Have them fill out their email address, at the least, and then send that information to Texas Exes so we can update our database. This way they will be on the email distribution for the next Network event!
- Follow up with non-members after an event. This can be done through an email telling them how happy you are they attended and informing them of the next Network event. Include a link to the Network website so that they can stay current on Network events and a link to Texas Exes so that they can join.
- Always have membership brochures on display. Be prepared to answer membership questions.
- When you make announcements at your events, be sure to plug membership. Tailor this to suit the type of event and to suit your Network. You know best what is going to motivate non-members in your area of interest to join.
- Have a discounted price for members when possible. When this is not possible, incorporate another way to recognize members. Some ideas:
  - Have a drawing that only members can enter. This does not need to be something elaborate – a t-shirt would be enough.

The idea is to reward membership, not to alienate non-members. We want to show non-members the value in joining without making them feel left out.