



## Revenue Verification

Longhorn 100 applicants will be ranked by percentage of compound annual growth in sales or revenue (net of returns) for the periods 2021, 2022, and 2023.

To ensure the integrity and credibility of the ranked list, an independent accounting firm, Whitley Penn, confidentially manages all applicant financial information. Financial information will never be shared with The University of Texas, the Texas Exes, or personnel; published or made public. As such, no parties will enter into a non-disclosure agreement. Whitley Penn reserves the right to request further documentation to verify the revenues reported in this form.

### Reminders

- All applicants must be a graduate of UT and be a founder, owner, CEO, or C-suite level employee.
- The company must have been in continuous business for five years or more as of December 31, 2023.
- The company must meet the minimum requirement of \$250,000 or more annually for each year.
- We strongly recommend that you review the criteria, revenue requirements, and FAQ on [Longhorn100.com](https://Longhorn100.com) before you begin.

### Revenue is defined as:

- The total amount of income generated by the sale of goods and services related to the primary operations of the company.
- Net sales, or sales less returns and discounts for the prior three calendar years (2021–2023); or fiscal years ended on or before December 31, 2023.
- For professional service companies, use net revenue (gross revenue less refunds or credits).
- Businesses should provide revenue figures utilizing a consistent method of accounting for all three fiscal years (accrual or cash basis).
- Net revenue should not include expense reimbursements, PPP loan proceeds, provider relief funds, shuttered venue grants, employee retention credit proceeds, and any other proceeds unrelated to normal operations of the company.
- Other items which will not be considered as revenue include investment income, interest, dividends, gains/losses on the sale of assets, etc.
- If the business reports revenues in foreign currencies, the applicant must submit revenues in the native currency (prior to any foreign exchange rate conversion).

### The preferred and easiest way to provide financial/revenue information is to complete this form.

- All fields except signatures must be typed in and saved.
- **Use Adobe or other processes to fill and collect electronic signatures or if you prefer, print, sign, and scan the pdf to include the signatures.**
- Incomplete forms will not be considered.

### The company must complete 3 steps to successfully apply.

1. Complete the Longhorn 100 Application Form.
2. Complete all sections of the Revenue Verification Form, sign and save it. Please insert your company name when saving the form. Ex: Revenue Verification Form\_Jones Financial.pdf
3. **Email the completed Revenue Verification Form to [longhorn100@whitleypenn.com](mailto:longhorn100@whitleypenn.com) by 11:59 p.m. CT, December 6, 2024.**



## Revenue Verification

**PLEASE PROVIDE ALL THE INFORMATION REQUESTED BELOW.**

### Company

Company Name (as it appears on Longhorn 100 application):

\_\_\_\_\_

Company Name (as it appears on financial or tax records):

\_\_\_\_\_

Founded \_\_\_\_\_

### Applicant / Longhorn Leader

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Current Job Title (as it appears on application form) \_\_\_\_\_

Preferred Email (as it appears on application form) \_\_\_\_\_

Preferred Phone Number (as it appears on application form) \_\_\_\_\_

UT Austin School or College \_\_\_\_\_ EID (if known) \_\_\_\_\_

Graduation Year \_\_\_\_\_ Degree \_\_\_\_\_

### Annual Revenues

When reporting annual revenues, be precise down to the dollar (e.g., \$275,814), and note they must meet the minimum requirement of \$250,000 or more annually for each year. (Numbers only)

Revenues for 2021:

Revenues for 2022:

Revenues for 2023:

\$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_

### Affirmation

I have completed the Longhorn 100 Application Form and Financial Revenue Verification Form and attest that the information is correct, accurate, and complete.

\_\_\_\_\_  
Signature (applicant/Longhorn leader)

**NEXT PAGE:** Co-signatory

## Co-Signatory Affirmation

This form must be co-signed by one of the professionals listed below to verify the above information is accurate. The co-signatory may work at the applicant firm or be independent of it as long as their credentials are current and in good standing.

I hereby affirm that the revenue figures stated above are verified and accurate based on the applicant's most recent tax returns for the years 2021, 2022, and 2023. I also affirm the company has been in business for at least five years.

Verifier Name \_\_\_\_\_ Name of Verifier's Firm \_\_\_\_\_

Verifier Email \_\_\_\_\_ Verifier Phone Number \_\_\_\_\_

**Certified Public Accountant** License # \_\_\_\_\_ State, Territory, or Country \_\_\_\_\_

**IRS Certified Enrollment Agent** License # \_\_\_\_\_ State, Territory, or Country \_\_\_\_\_

**Chartered Financial Analyst** License # \_\_\_\_\_ State, Territory, or Country \_\_\_\_\_

**Certified Management Accountant** License # \_\_\_\_\_ State, Territory, or Country \_\_\_\_\_

**Attorney State Bar** License # \_\_\_\_\_ State, Territory, or Country \_\_\_\_\_

Verifier Signature \_\_\_\_\_ Date \_\_\_\_\_

If you are unable to submit the completed Revenue Verification Form, but would still like to apply, you are required to do the following:

1. Complete the Revenue Verification Form up to the co-signatory section, sign and save.
2. Email the saved form along with **one of the following** to verify revenues (net of returns) by 11:59 p.m. CT, December 6, 2024. **Email address: longhorn100@whitleypenn.com**
  - Audited or reviewed financial statements by an external CPA firm (i.e., auditor's signed opinion letter attesting to revenue) for the years 2021, 2022, and 2023. Company revenues cannot contain W2 or Statutory Employee income.
  - Page one of the company's signed U.S. Income Tax Return for each year (indicating total business revenues) from for the years 2021, 2022, and 2023. Company revenues cannot contain W2 or Statutory Employee income.